1 The Board of Chiropractic Examiners has adopted a new rule reading 21 NCAC 10 .0306 is proposed for adoption 2 with changes as follows: 3 4 21 NCAC 10 .0306 PUBLICATION OF NON-DIPLOMATE CREDENTIALS 5 (a) Scope of Rule. Any credential awarded to a licensee of the Board upon completion of a healthcare-related 6 educational program shall be subject to this Rule except an academic degree or a diploma issued in conformity with 7 Rule 21 NCAC 10.0304. recognized pursuant to Rule .0304 of this Section. 8 (b) Publication of Unrecognized Credentials Unlawful. It shall constitute false or misleading advertising, in violation 9 of G.S. 90-154(b)(1), for a licensee to publish a credential that is not recognized by the Board. For purposes of this 10 Rule, "publication" includes representations made in a licensee's print, broadcast, broadcast or online advertisement, 11 professional stationery, business cards, and office signage. 12 (c) Criteria for Recognition. The criteria for recognition by the Board of a credential subject to this Rule shall be as 13 follows: 14 (1) the educational program leading to the awarding of the credential shall be is offered at the post-15 doctor of chiropractic level; 16 (2) for a chiropractic discipline, the educational program shall be is offered or sponsored by a 17 chiropractic college accredited by the Council on Chiropractic Education; 18 (3) for a discipline not unique to chiropractic, the educational program shall be is offered or 19 sponsored by a professional school or college accredited by an agency that is the equivalent 20 of the Council on Chiropractic Education; 21 (4) the educational program shall be is at least 100 hours duration in duration, except for 22 programs in Acupuncture-Meridian Therapy, whose duration shall conform to Rule 21 NCAC 10 23 .0208; .0208 of this Chapter; and 24 The educational program shall culminate culminates in a final examination that the candidate must (5) 25 pass to earn the credential. 26 (d) Recognized Credentials. The following credentials are recognized by the Board and may be published upon the 27 credentialed licensee's compliance with Paragraph (e) of this Rule. 28 (1) Certified Chiropractic Extremity Practitioner (CCEP); 29 (2) Certified Chiropractic Rehabilitation Doctor (CCRD); 30 (3) Certified Chiropractic Sports Physician (CCSP); 31 (4) Chiropractic Certification in Spinal Trauma (CCST); 32 (5) International Chiropractic Sports Physician (ICSP); or and 33 (6) Certificate in Acupuncture-Meridian Therapy. 34 Any licensee wishing to publish a credential not listed in this Paragraph shall first make written application to the 35 Board and provide evidence that the credential meets the criteria set forth in Paragraph (c) of this Rule. The licensee

may shall not publish the credential only after until receipt of Board recognition.

36

(e) Filing Certificates. A licensee shall not publish any recognized credential until he or she files with the Board a copy of the dated certificate or similar document signifying that the licensee successfully completed all program requirements and that the credential was duly awarded.

History Note: Authority G.S. 90-142; 90-154.

*Eff. October 1, 2017*