

# Exhibit L



10/7/2020

To whom it may concern:

My name is Mike Mielke and I am the Corporate Director of Operation for Adams Outdoor Advertising. I have been in the outdoor advertising business for 45 years, starting as a billposter for a small on premise/billboard company in my hometown of Marshfield, WI in 1975. I later became the Real Estate Manager and finally the General Manager for the North Central office of Whiteco Metrocom in Marshfield. In 1988 I became the Vice President of Operations for the Whiteco office in Tucson, AZ and also had corporate responsibilities working for the Senior Vice President of Operations. I wrote and distributed Whiteco's first safety manual and co-wrote the first Qualified Climber program. I assumed the Vice President of Operations position in Whiteco's Chicago office in 1988 and continued in that capacity after the office was purchased by Lamar Advertising until 2009, when I became the Operations Manager for Adams Outdoor Advertising in Champaign and Peoria, IL. I assumed the Corporate Director of Operations position for Adams in July of 2011 and have been in that capacity since.

I am writing today in reference to the proposed rule changes to the North Carolina Department of Transportation's control of outdoor advertising, specifically section 19A NCAC 02E.0225, concerning the alteration and reconstruction of conforming and nonconforming signs, and the need to provide written notice to the NCDOT stating the proposed alteration and the schedule for the work being accomplished.

I don't believe I saw anywhere in this section, or in section 19A NCAC 02E .0201, DEFINITION FOR OUTDOOR ADVERTISING CONTROL, the definition of an alteration as used for these purposes. Here is a listing many of the items we repair or replace regularly on our billboard structures to make sure they are maintained in a safe manner for our employees and the general public.

- Catwalks
- Catwalk support arms
- Face panels
- Poster panel trim
- Stringer clips and bolts
- Stringers
- Spreader beams and bolts
- Torsion tubes
- Aprons
- Apron stringers and bolts

- Head plates and bolts
- Welding of structural members
- Wood poles
- Wood pole supports
- I-beam uprights
- Foundation repairs
- Light fixtures
- Electrical service
- Structure painting.

There are also items that OSHA requires of us to have on our structures to be able to conform to their requirements. Those items would be:

- Catwalks for safely working on the structure
- Horizontal safety cables for every catwalk
- Access ladders to reach the catwalks
- Vertical safety cables or a personal fall arrest system on every access ladder that extends above 24 feet.

If any or all of these above are considered alterations, the amount of time to both the outdoor company and to NCDOT would be overwhelming to follow through on the notification process, considering the number of structures and the amount of work that is done on them on a continual basis. I would respectfully request that all the above be considered normal maintenance and be exempt from the notification process.

Lastly, I understand that under the updated standards, if we reconstruct a billboard that it must be done in the footprint of the old structure. In the 45 years I've been in the industry, we unequivocally **never** put a new structure in the same hole as the old one was removed. We need the new foundation to go into good, naturally compacted soil. To remove the old, no longer used foundation, because of the amount of soil that is disturbed by the removal, makes that area unsuitable for the new foundation. Foundations for billboards are engineered based upon the soil conditions and the lateral strength of the soil. Disturbed soil does not have nearly the lateral strength of undisturbed soil. The larger the foundations being removed, the larger the amount of soil that has to be disturbed to remove the actual concrete foundation.

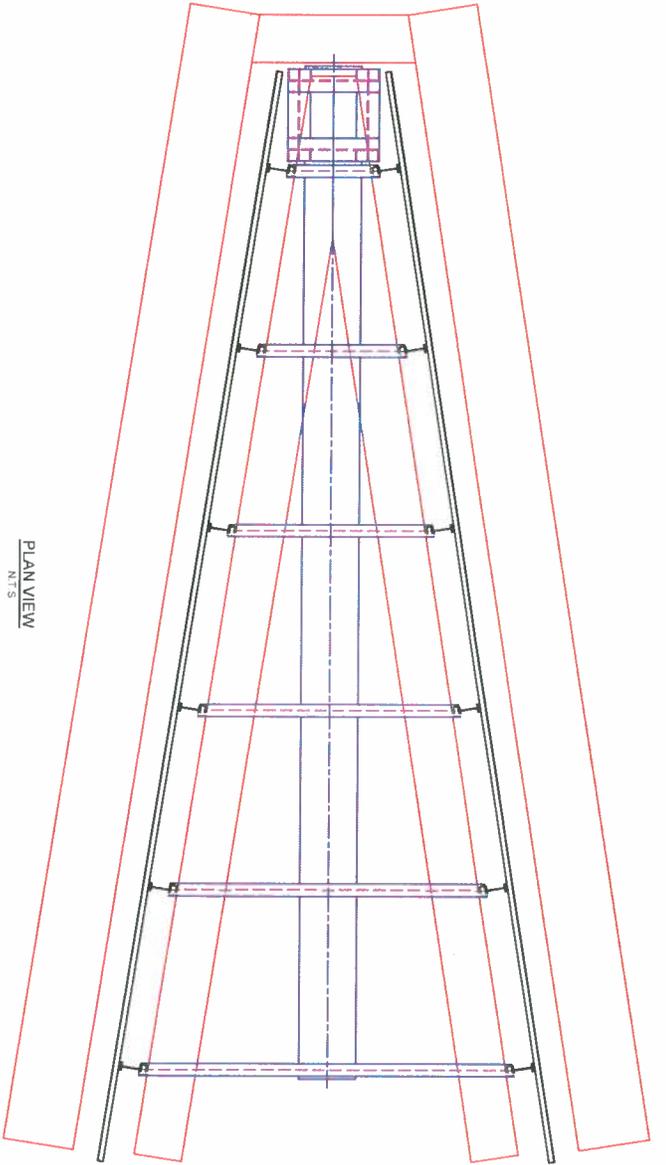
I appreciate your considerations to the above concerns.

Sincerely,

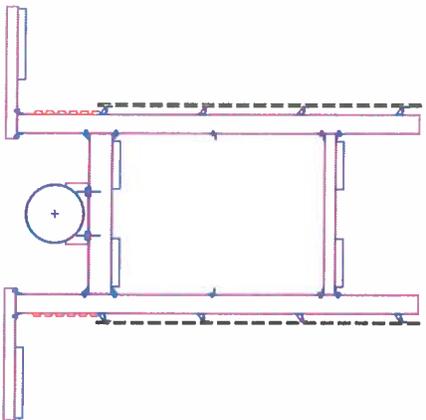
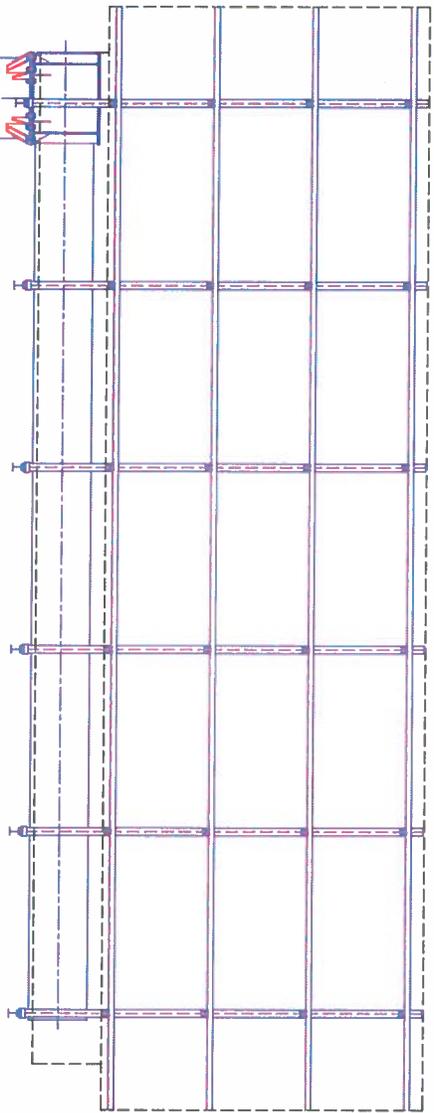


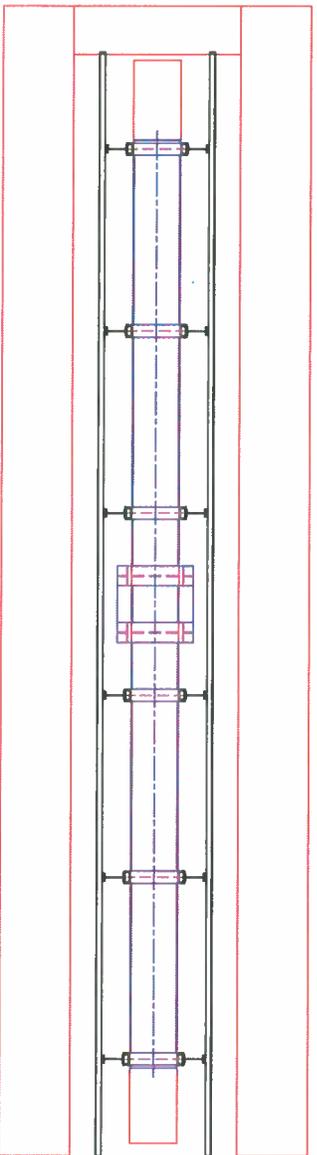
Michael A. Mielke

Corporate Director of Operations  
Adams Outdoor Advertising



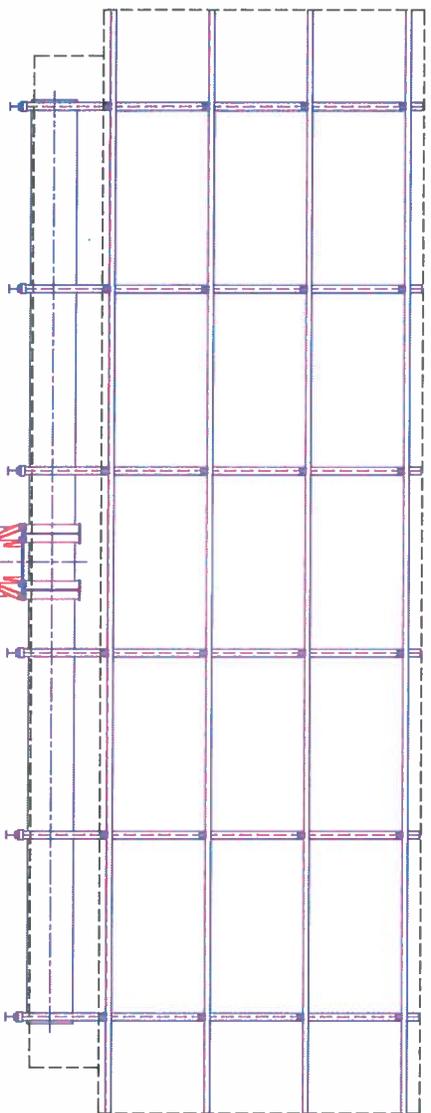
FULL FLAG, "V"  
BILLBOARD STRUCTURE  
(COLUMN CAN BE AT EITHER END)



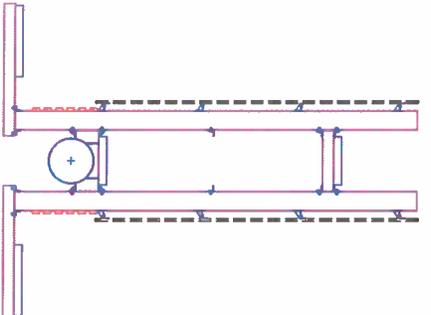


PLAN VIEW  
N.T.S.

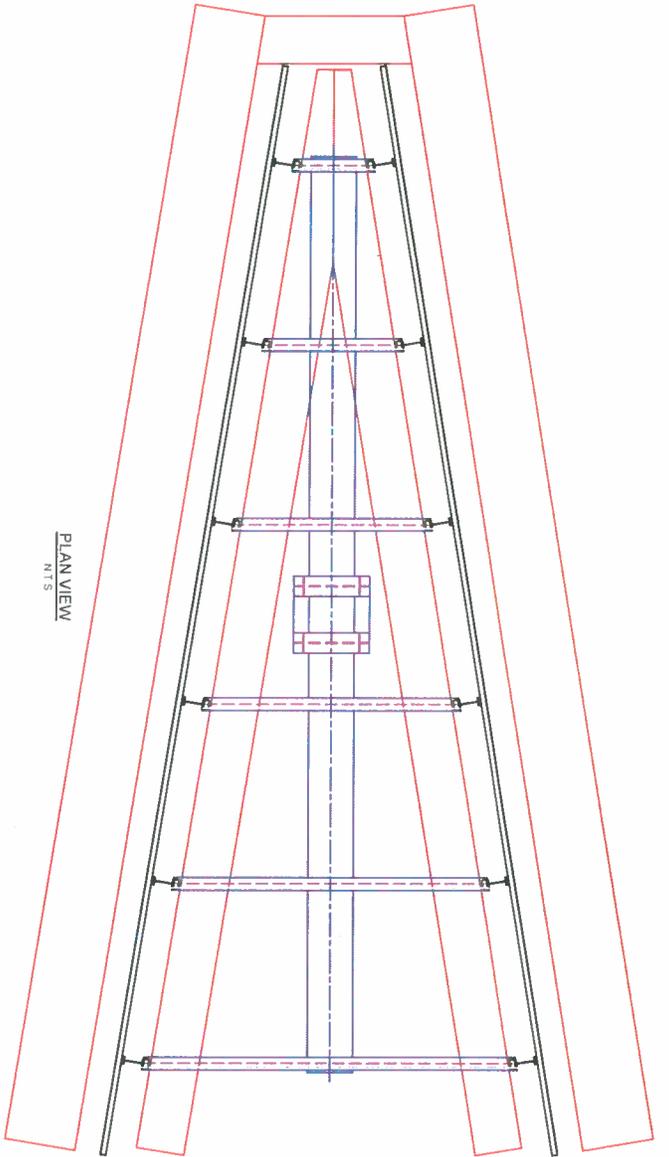
CENTER MOUNT, BACK TO BACK  
BILLBOARD STRUCTURE



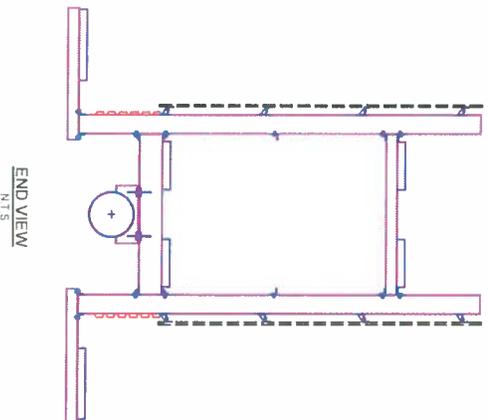
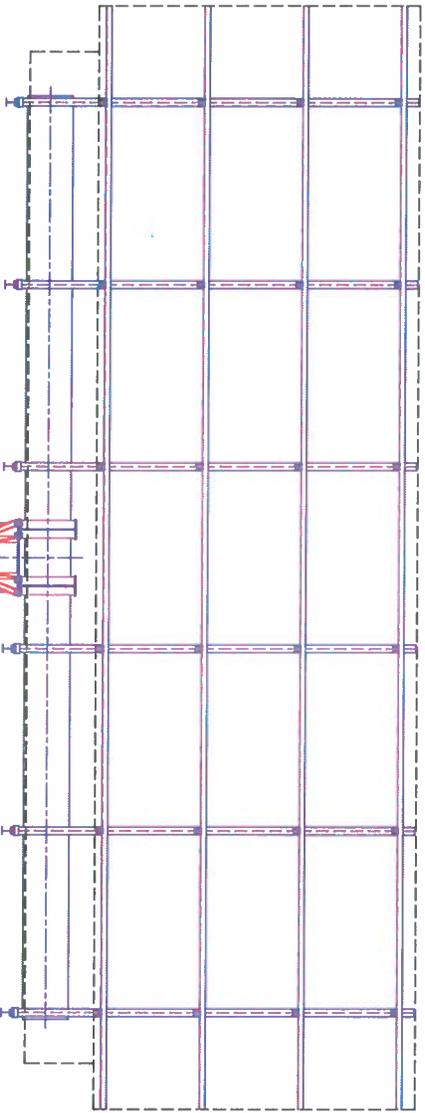
ELEVATION VIEW  
N.T.S.

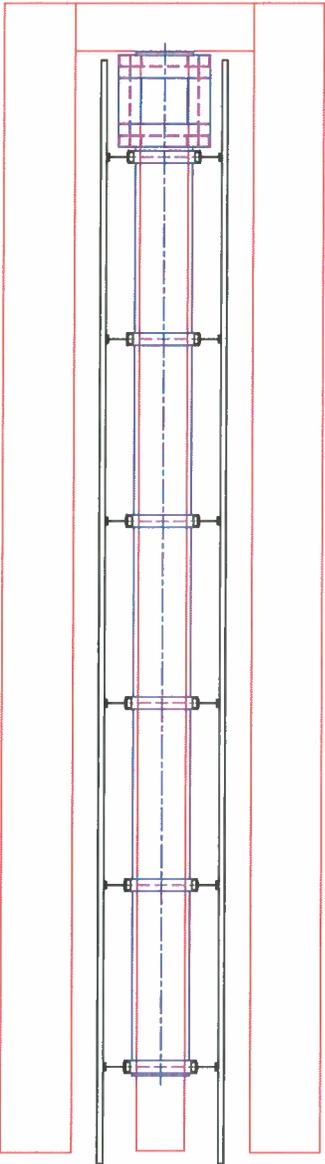


END VIEW  
N.T.S.

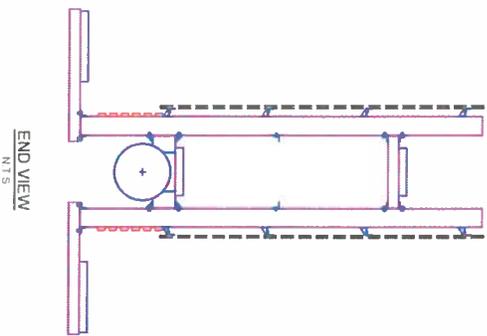
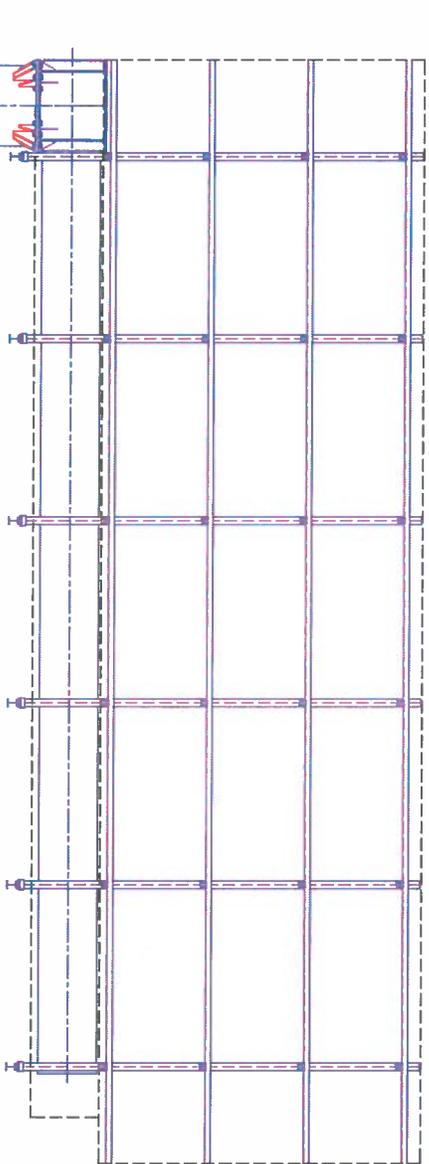


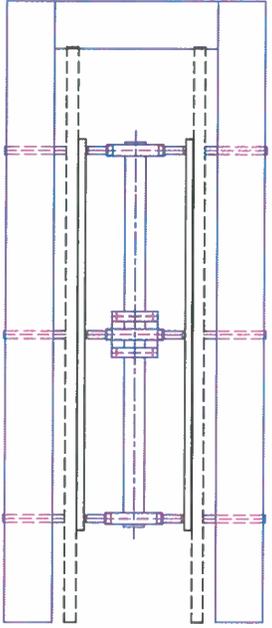
CENTER MOUNT, "V"  
BILLBOARD STRUCTURE





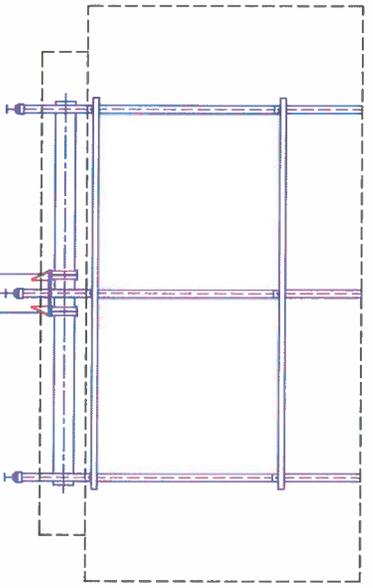
FULL FLAG, BACK TO BACK  
BILLBOARD STRUCTURE  
(COLUMN CAN BE AT EITHER END)



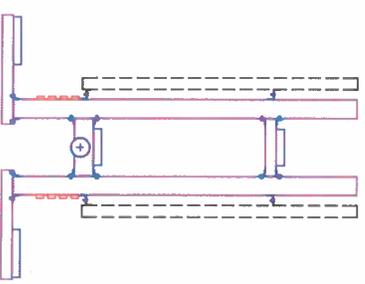


PLAN VIEW  
N.T.S.

12'-0" x 25'-0" CM, BACK TO BACK  
BILLBOARD STRUCTURE



ELEVATION VIEW  
N.T.S.



END VIEW  
N.T.S.