

# Exhibit G



Telephone: 919-873-9020 • Fax: 919-269-0246 • 1528 Old US 264 A, Zebulon NC 27597 • PO BOX 309, Zebulon NC 27597

October 7, 2020

Craig D. Justus, Esq.  
The Van Winkle Law Firm  
11 North Market Street  
P.O. Box 7376  
Asheville, NC 28802-7376

Re: Modernization

Craig:

As a long-term, 43-year billboard operator in the State of North Carolina, I have been involved with multiple regulatory changes, rule amendments, and impact legislation between the Outdoor Industry and the NCDOT.

During this time, I have been involved directly in conversations to resolve various issues, to assist in changes or new rules, to aid in the simplicity and cooperation between both parties to make life easier.

Of all the meetings at the DOT or the State legislature, the most effective, wisest, and agreeable change was modernization.

Our biggest complaint my first 35 years from our opponents of various cities, large or small, was the unsightly condition and appearance of "old billboards". Especially wood pole billboards.

Modernization allows us, at our cost, to resolve that and keep a new, clean looking structure in place of an older one, while not increasing our total number.

This is better for the city, DOT, the traveling public, our landlords, and customers. The outdoor company pays the bill for it.

As you are aware. I was present at the meeting in Raleigh (at DOT) with you, Scott Capps, Ebony Pittman, Roy Grasse, etc. We all came to the final agreement together to resolve an issue that has existed for years, and we found a great "common ground" compromise.

I have attached an example of ours in Rowan County, Salisbury on I-85 at NC 52.

The photo (attached) of a dilapidated structure was at the main entrance to the city for years. The true definition of an "eyesore", an embarrassment to Salisbury.

Through a partnership with our landlord, the approval of Salisbury, and DOT (see memo from Eric Thrasher), we were able to invest \$48,000.00 to build a new. Steel monopole. As you can see in the photo, this is now being advertised by the City of Salisbury, and the world known famous, local favorite, Cheerwine, as well as local stores and restaurants like Go Burrito!

Again, good for the city, the public, the landlord, the DOT, and our customers. All at our expense.

Any change to this previously, positive opportunity would be extremely disappointing, and will create further issues, problems, and unsafe structures for all parties.

As a lifelong veteran of the N. C. Outdoor Industry, and a small business operator, I highly object.

Thank you for this opportunity to state my opinion.

Sincerely,

A handwritten signature in black ink, appearing to read 'Robert Sykes', with a long horizontal flourish extending to the right.

Robert Sykes, President  
Capital Outdoor, Inc.

## Angela Wood

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**From:** AL HARKINS <alharkinscapitaloutdoor@yahoo.com>  
**Sent:** Tuesday, October 6, 2020 3:16 PM  
**To:** Angela Wood  
**Subject:** Fwd: Earnhardt Sign  
**Attachments:** Earnhardt I-085 080049.pdf

Can you print me the email from Eric thrasher and the attachments please? Thanks.al

Sent from my iPhone

Begin forwarded message:

**From:** AL HARKINS <alharkinscapitaloutdoor@yahoo.com>  
**Date:** October 6, 2020 at 10:06:01 AM EDT  
**To:** Robert Sykes <rsykescapitaloutdoor@gmail.com>  
**Subject:** Fw: Earnhardt Sign  
**Reply-To:** AL HARKINS <alharkinscapitaloutdoor@yahoo.com>

NCDOT Permit for Salisbury- **Modernization**-from Eric Thrasher

**Al Harkins**  
**Capital Outdoor**  
PO BOX 309 Zebulon N.C.,27597  
Office #-919-873-9020-**Mobile # 919-815-7660**

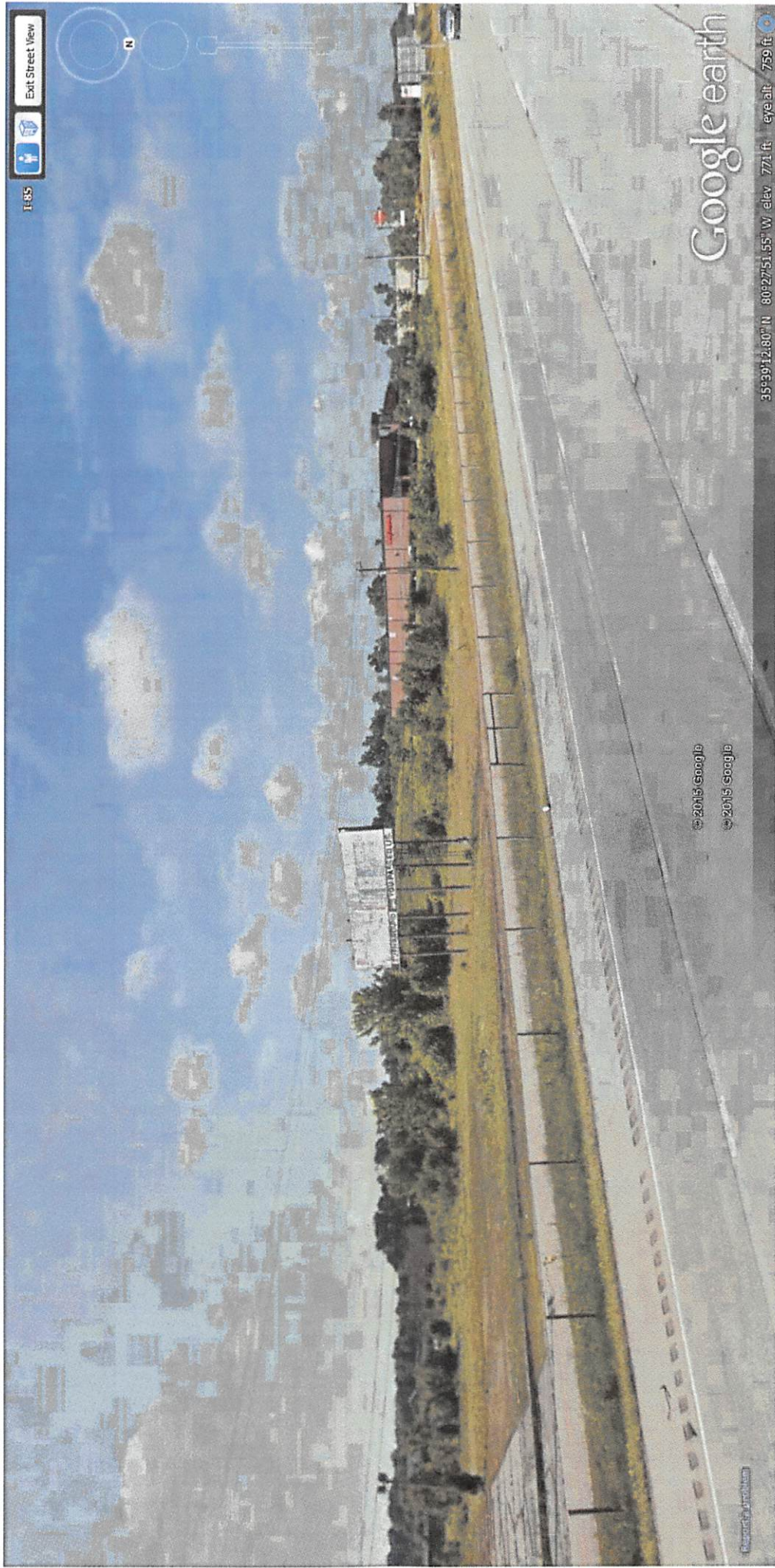
----- Forwarded Message -----

**From:** "eric.thrasher@volkert.com" <eric.thrasher@volkert.com>  
**To:** "alharkinscapitaloutdoor@yahoo.com" <alharkinscapitaloutdoor@yahoo.com>  
**Sent:** Thursday, March 19, 2015, 11:12:42 AM EDT  
**Subject:** Earnhardt Sign

Al:  
As we discussed the approved modernization application.

Eric Thrasher





Exit Street View

I-85

N

© 2015 Google

© 2015 Google

Google earth

35°39'12.80" N 80°27'51.55" W elev. 771 ft. eye alt. 759 ft.

Report a problem

# GO BURRITO!

WHERE FRIENDS AND BURRITOS HANG OUT  
DOWNTOWN SALISBURY. EXIT HERE.



CAPITAL







CONGRATULATIONS from CAPITAL OUTDOOR

**2015 Little League  
Softball World Series  
CHAMPIONS**

**ROWAN LITTLE LEAGUE, Salisbury, NC**

CAPITAL

**AMERICA'S FIRST 10 GIG CITY!**

THE CITY OF  
**Salisbury**  
North Carolina



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