

1 02 NCAC 20B .0103 is amended with changes as published in 32:20 NCR 1918 as follows:

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3 **02 NCAC 20B .0103 ADVERTISING MATTER**

4 (a) Distribution of advertising material ~~or matter~~ of any kind, nature, or description by concessionaires, exhibitors,
5 patrons attending annual exhibitions on the State Fairgrounds, political parties, or by any ~~other person or persons~~
6 ~~whomsoever~~, shall ~~be, and the same hereby is, be~~ prohibited on the State Fairgrounds unless ~~such distribution shall be~~
7 ~~within and distributed~~ from the ~~assigned and~~ designated space and shall have been ~~first duly authorized approved~~ by the
8 State Fair Manager ~~or his or her designee. upon application thereto, and that advertising~~ Advertising material ~~or matter of~~
9 ~~any kind, nature or description~~ shall be on the counter or display area and ~~shall not may~~ be handed out ~~unless a when~~
10 ~~requested by fair patron patrons. requests such materials. Promiscuous handing out of such material, even from~~
11 ~~designated areas, is strictly forbidden.~~

12 ~~(b) The distribution in any manner of advertising material having a gummed or adhesive backing, such as labels, lapel~~
13 ~~badges, car bumper or window stickers, etc., whether such distribution shall be from a contracted exhibit or concession~~
14 ~~space or elsewhere, is prohibited upon the State Fair grounds. Persons or firms found distributing such materials shall~~
15 ~~immediately forfeit all space right and, in addition, may be held financially responsible for any and all damage done to or~~
16 ~~occasioned by the State Fair as a result of these materials being affixed to State Fair property by third parties.~~

17 ~~(c)~~(b) Operation of a sound truck or other mobile vehicle equipped with a public address system or sign, whether ~~such~~
18 ~~vehicle is~~ in motion or parked on the fair grounds, whether within or without the fenced-off ~~area thereof, area,~~ is hereby
19 prohibited.

20 ~~(d)~~(c) For the purpose of enforcing ~~the provisions of this Section, it is hereby determined that~~ this Rule, the State Fair
21 grounds shall consist of ~~and constitute that certain area of the~~ land in Wake County bounded on the south by
22 Hillsborough Street, on the east by Blue Ridge ~~Boulevard, Road,~~ on the north by Trinity Road, and on the west by the
23 Gov. James B. Hunt, Jr. Horse Complex, and includes the area without as well as within the fenced ~~portion thereof,~~
24 portion.

25 ~~(e)~~(d) The prohibitions and restrictions ~~relating to advertising in these regulations~~ this Rule shall not ~~be construed as~~
26 ~~being applicable to lettered~~ apply to service trucks with writing on the sides advertising ~~a concern of~~ its products while
27 making ~~necessary~~ deliveries of merchandise or service to concessionaires or exhibitors on the State Fair grounds, or the
28 ~~normal small~~ advertising on ~~bumpers bumper stickers~~ and ~~windows window decals~~ of vehicles.

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30 *History Note: Authority G.S. 106-503;*
31 *Eff. February 1, 1976;*
32 *Amended Eff. October 1, 1993; July 17, 1981; [October 1, 2018;]*
33 *Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. September 19,*
34 *2015.*
35 *Amended Eff. October 1, 2018.*
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1 02 NCAC 43L .0337 is amended with changes as published in 32:20 1919 as follows:

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3 **02 NCAC 43L .0337 ALCOHOLIC BEVERAGES**

4 ~~(a) A person shall not possess any alcoholic beverage on Agricultural Center property except as permitted by the~~
5 ~~Agricultural Center Manager and in compliance with the rules of the North Carolina Alcoholic Beverage Control~~
6 ~~Commission. The possession, sale, or consumption of any alcoholic beverage shall be in compliance with the [state]~~
7 ~~State alcoholic beverage control laws set forth in G.S. 18B and rules set forth in 14B NCAC 15.~~

8 ~~(b) Alcoholic beverages shall not be sold during the annual North Carolina Mountain State Fair. The sampling or~~
9 ~~sale of alcoholic beverages at an event on the Western NC Agricultural Center, including the Mountain State Fair,~~
10 ~~shall require approval by the Manager of the Western NC Agricultural Center or his or her designee in negotiation~~
11 ~~and at the time of the signing of the contract to rent the premises. In making this determination, the Manager of the~~
12 ~~Western NC Agricultural Center Manager shall consider the following factors:~~

- 13 ~~(1) the nature of the event;~~
14 ~~(2) the time of the event;~~
15 ~~(3) the number of attendees at the event;~~
16 ~~(4) the age of the attendees at the event;~~
17 ~~(5) prior history of the event;~~
18 ~~(6) other events on Western NC Agricultural Center property at that time;~~
19 ~~(7) security needed and available at the time of the event; and~~
20 ~~(8) the health, [safety] safety, and welfare of all patrons on [State Fair] Western NC Agricultural~~
21 ~~Center property.~~

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24 *History Note:* Authority G.S. 106-530; ~~106-6.1;~~
25 *Eff. June 1, 1994;*
26 ~~[Amended Eff. October 1, 2018;]~~
27 *Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. September*
28 *23, 2017.*
29 ~~*Amended Eff. October 1, 2018.*~~
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